

**WITI Fox 6 IS AN EQUAL OPPORTUNITY EMPLOYER**

**Coverage Period:** March 2, 2020 – July 31, 2020<sup>1</sup>

**Station’s Comprising Station Employment Unit:** WITI-Fox 6

<b>Section 1: Vacancy Information</b>		
<b>Full-time Positions Filled by Job Title</b>	<b>Date of Hire</b>	<b>Recruitment Source of Hire</b>
Traffic Coordinator	06/15/2020	<a href="http://www.fox6now.com">www.fox6now.com</a> 9001 N. Green Bay Rd. Milwaukee, WI 53209 414-355-6666
Sports Reporter	07/13/2020	<a href="http://www.fox6now.com">www.fox6now.com</a> 9001 N. Green Bay Rd. Milwaukee, WI 53209 414-355-6666

**Total Number of Persons Interviewed During Applicable Period: 9**

<b>Section 2: Recruitment Source Information</b>		
<b>Recruitment Source</b> (Company, Address, Telephone #, Contact Person)	<b>Total Number of Interviewees</b> This Source Has Provided During this Period (If Any)	<b>Full-time Positions For Which Source Was Utilized</b>
Employee Referrals - Internal WITI-FOX 6 9001 N. Green Bay Rd. Milwaukee, WI 53209	1	Traffic Coordinator, Sports Reporter
Employee Referrals WITI-FOX 6 9001 N. Green Bay Rd. Milwaukee, WI 53209		Traffic Coordinator, Sports Reporter
WITI-FOX 6 9001 N. Green Bay Rd. Milwaukee, WI 53209 Sharming Nathan <a href="http://www.fox6now.com">www.fox6now.com</a>	7	Traffic Coordinator, Sports Reporter
KTVU/KICU-TV 2 Jack London Sq Oakland, CA. 94607 Christine Nohr <a href="mailto:Christine.nohr@foxtv.com">Christine.nohr@foxtv.com</a>		Traffic Coordinator

<sup>1</sup> Fox Television Stations, LLC became the licensee for WITI effective March 2, 2020.

<p>WJBK  16550 West Nine Mile Rd.  Southfield, MI. 48075  Cynthia Smith  <a href="mailto:Cynthia.smith@foxtv.com">Cynthia.smith@foxtv.com</a></p>		Traffic Coordinator
<p>KTTV/KCOP-TV  1999 South Bundy Dr  Los Angeles, CA. 90025  Denise Rosas  <a href="mailto:Tonia.carter@foxtv.com">Tonia.carter@foxtv.com</a>  <a href="mailto:denise.rosas@foxtv.com">denise.rosas@foxtv.com</a></p>		Traffic Coordinator
<p>KSAZ-TV/KUTP  511 W. Adams St.  Phoenix, AZ. 85003  Diana Pike / Heather Hanson  <a href="mailto:Diana.pike@foxtv.com">Diana.pike@foxtv.com</a>  <a href="mailto:heather.hanson@foxtv.com">heather.hanson@foxtv.com</a></p>		Traffic Coordinator
<p>Fox Television Stations TVHO-NY  1211 Avenue of the Americas  New York, NY.10036  <a href="mailto:Heather.frascella@foxtv.com">Heather.frascella@foxtv.com</a>  <a href="mailto:linda.distefano@foxtv.com">linda.distefano@foxtv.com</a></p>		Traffic Coordinator
<p>WTVT  3213 W Kennedy Blvd  Tampa, FL 33609  Iris Sierra  <a href="mailto:Iris.sierra@foxtv.com">Iris.sierra@foxtv.com</a></p>		Traffic Coordinator
<p>Fox Stations Sales (FSS) - New York  205 E. 67th St, 2nd Floor  New York, NY. 10065  Janet Lardo  <a href="mailto:janet.lardo@foxtv.com">janet.lardo@foxtv.com</a></p>		Traffic Coordinator
<p>WFLD/WPWR-TV  205 N Michigan Ave  Chicago, IL 60601  Sharming Nathan  <a href="mailto:Sharmin.Scott-Nathan@foxtv.com">Sharmin.Scott-Nathan@foxtv.com</a></p>		
<p>KMSP-TV/WFTC  11358 Viking Dr  Eden Prairie, MN.55344  Kate O'Hara  <a href="mailto:Kate.ohara@foxtv.com">Kate.ohara@foxtv.com</a></p>		Traffic Coordinator
<p>KTBC  119 E. 10th St.  Austin, TX. 78701  Lisa Cordes  <a href="mailto:Lisa.cordes@foxtv.com">Lisa.cordes@foxtv.com</a></p>		Traffic Coordinator
<p>KDFW/KDFI  400 N. Griffin St.  Dallas, TX.75202  Nicole Robles  <a href="mailto:Nicole.robles@foxtv.com">Nicole.robles@foxtv.com</a></p>		Traffic Coordinator

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WTFX-TV 330 Market St Philadelphia, PA.19106 Adrienne Pitchett <a href="mailto:Adrienne.Pritchett@foxtv.com">Adrienne.Pritchett@foxtv.com</a>		Traffic Coordinator
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WOFL/WOGX/WRBW 35 Skyline Dr Lake Mary, FL. 32746 Iraida Morillo <a href="mailto:Iraida.Morillo@foxtv.com">Iraida.Morillo@foxtv.com</a>		Traffic Coordinator
Indiana Hispanic Chamber PO Box 20881 Indianapolis, IN 46220 <a href="mailto:Rdlr7225@aol.com">Rdlr7225@aol.com</a>		Traffic Coordinator
National Association of Black Journalists- Chicago Chapter P.O Box 11425 Chicago, IL. 60611 312-409-4495 <a href="mailto:Kp_chaney@yahoo.com">Kp_chaney@yahoo.com</a>		Traffic Coordinator
Illinois Media School 530 S. State St. Chicago, Illinois 60605 331-215-4733 <a href="mailto:rhiller@beonair.com">rhiller@beonair.com</a>		Traffic Coordinator
Illinois Centers for Broadcasting 530 S State Street Chicago, IL 60605 <a href="mailto:dclark@beonair.com">dclark@beonair.com</a>		Traffic Coordinator
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Emma Bowen Foundation 30 Rockefeller Plaza 1221 Avenue of the Americas New York, NY 10112 <a href="mailto:Sandra.rice@nbcuni.com">Sandra.rice@nbcuni.com</a>		Traffic Coordinator
City of Chicago Mayor's Office of People with Disabilities 2102 W. Ogden Ave. Chicago, Illinois 60612 312-744-6673 <a href="mailto:Lavonzell.paige@cityofchicago.org">Lavonzell.paige@cityofchicago.org</a>		Traffic Coordinator
Japanese American Citizens League 5415 North Clark Street Chicago, IL 60640 <a href="mailto:byoshino@jacl.org">byoshino@jacl.org</a>		Traffic Coordinator
National Black MBA Association 1 East Wacker Dr., Suite 3500 Chicago, IL. 60601 <a href="mailto:hr@nbmbaa.org">hr@nbmbaa.org</a>		Traffic Coordinator
Rainbow Push Coalition 930 East 50th Street Chicago, IL. 60615 <a href="mailto:mmckinnonprice@rainbowpush.org">mmckinnonprice@rainbowpush.org</a>		Traffic Coordinator
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Organization of Chinese Americans 1322 18 <sup>th</sup> St., NW Washington D.C. 20036 <a href="mailto:oca@ocanational.org">oca@ocanational.org</a>		Traffic Coordinator
Native American Journalist Assoc. NAJA_OU Gaylord College 395 Lindsey St. Norman, OK 73019-4201 <a href="mailto:pamsilas@naja.com">pamsilas@naja.com</a>		Traffic Coordinator
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Roosevelt University 430 S. Michigan Ave. Chicago, IL. 60605 <a href="mailto:career@roosevelt.edu">career@roosevelt.edu</a>		Traffic Coordinator
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Northeastern Illinois University 5500 North St. Louis Ave. Chicago, IL. 60625 <a href="mailto:T-blackwell@neiu.edu">T-blackwell@neiu.edu</a> <a href="mailto:e-blair@neiu.edu">e-blair@neiu.edu</a>		Traffic Coordinator
University of Illinois – Chicago Office of Career Services 1200 West Harrison Street (M/C 099) Ste 3050 Chicago, IL. 60607 <a href="mailto:thy@uic.edu">thy@uic.edu</a> <a href="mailto:OCS@uic.edu">OCS@uic.edu</a> <a href="mailto:jlhayes@uillinois.edu">jlhayes@uillinois.edu</a>		Traffic Coordinator, Sports Reporter
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Bradley University 1501 W Bradley Ave Peoria, IL 61625 <a href="mailto:jpsek@bradley.edu">jpsek@bradley.edu</a>		Traffic Coordinator

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Handshake <sup>2</sup> <a href="https://joinhandshake.com/">https://joinhandshake.com/</a>		Traffic Coordinator, Sports Reporter
TV Jobs Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052 <a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a> Mark Halloway	1	Traffic Coordinator, Sports Reporter
Job Center of Wisconsin 201 E. Washington Ave. Madison, WI 53707 R. Gassmann		Traffic Coordinator, Sports Reporter
Medialine PO Box 51909 Pacific Grove, CA 93950 Mark Shilstone		Sports Reporter
Wisconsin Broadcaster's Association 44 E. Mifflin St. Suite 900 Madison, WI 53703 Mandi Endicott		Traffic Coordinator, Sports Reporter
RNL Career Services (powered by Purple Briefcase) 1025 Kirkwood Parkway SW Cedar Rapids, IA 52404		Traffic Coordinator, Sports Reporter

\*\*\*Additional interviewees from other sources: (1) interviewee from Eatman Media Services\*\*\*

In addition to the above recruitment source information, job openings are sent to the Human Resources contact for each owned and operated Fox Television Stations nationwide in an effort to increase the opportunity for company internal promotions and expand the recruiting area.

- WITI open positions are posted on the [www.fox6now.com](http://www.fox6now.com) website

### Section 3: Supplemental Outreach Activities – March 2, 2020 - July 31, 2020

1. **(i) Participation in at least three job fairs by station personnel who have substantial responsibility in the making of hiring decisions.**

<sup>2</sup> Handshake is a job-sourcing network that partners with over 1,000 colleges and universities across the country. Through a registered profile, WITI posts job openings on Handshake's website, and selects specific schools to which Handshake distributes the job openings. WITI selected 33 colleges and universities within the station's geographic area.

WITI-FOX 6 participates in local and national career/job fairs. Job Fairs provide applicants and potential candidates with the opportunity to learn about Fox Television Stations, Inc. and the job opportunities and internship/mentoring programs available within the group. A list of job openings and station contact information is available upon request

WITI participated in the following job fairs during the reporting period:

- **Chicago Urban League's 2020 Citywide Career Fair:** June 17, 2020 – Virtual – Attended by Sharming Nathan (HRD), Nora Keane (EA to GM), Julie Bednarek (EA to GM / HR Assistant).
- **Roosevelt University Virtual Career Fair:** June 25, 2020 – Virtual – Attended by Julie Bednarek (EA to GM / HR Assistant).
- **Emma Bowen Foundation Career Fair:** July 15, 2020 – Virtual – Attended by Sharming Nathan (HRD).

2. **(ii) Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.**

#### **Staff Appearances and Community Involvement**

On-going outreach efforts are supported by public speaking engagements by our staff, which includes, but is not limited to schools, local college/universities, civic, non-profit organizations and similar events.

- March 5, 2020: Read Across America Day at Atonement Lutheran School in Milwaukee. (Attended by Evan Peterson, Reporter)

3. **(iii) Participation in a mentorship program designed to assist members of the community to acquire skills needed for broadcast employment.**

#### **Mentorship Program**

WITI-FOX 6 partnered with Pewaukee High School to mentor 3 students interested in careers in broadcast journalism.

The objectives of the mentorship program are to:

- Provide students interested in journalism, communications, and media & related disciplines the opportunity to receive on-site exposure to experienced television broadcast professionals who are in job positions to which students aspire.
- Provide students interested in journalism and media & related disciplines the opportunity to garner practical application experience and exposure to a work environment in their desired field.

The mentorship program consisted of 3 students being mentored by Executive Producer, LeeAnn Watson, Reporter, Kasey Chronis, and Anchor Suzanne Spencer.

4. **(iv) Participation in events or programs sponsored by educational institutions.**

WITI-FOX 6 partnered with Junior Achievement of Wisconsin Biz Town. Junior Achievement is a program designed to education students on financial literacy and career discovery. As a Junior Achievement sponsor

FOX 6 provides a simulated student run television station to allow students to explore careers in broadcasting such as General Manager, Reporter, Photojournalist and more.